



analytics + imagination = results

**CONTACT:**  
**Diana L. Tomb**  
**602-441-2905**

### **AIR Marketing Launches Amphitheater Open to Business Forums**

Phoenix, AZ (July 9) – AIR Marketing is offering its 3,000 square foot classroom-style amphitheater for businesses to utilize for forums, training and conferences. The availability of the theater was announced today by Elaine E. Ralls, president of AIR Marketing.

Ms. Ralls said: “When we moved to our present site in 2006, visitors asked if and how they could access our space for their own meetings. Since we weren’t using our amphitheater full time, we realized it would be perfect to offer to businesses in the Phoenix area for off-site meetings, conferences, training or lectures. We want it to be utilized as a center for learning, strategic planning and brainstorming.”

Avnet, Inc. was the first company to fill the room for its Executive Leadership Conference.

“The staff is excellent to deal with and they make our events feel like their events with a sense of ownership that all great business arrangements should have. We plan on using them again...” said Terry Cain, Vice President Operational Excellence, Avnet, Inc..

The room offers ample space for both large and small events, and is conveniently located near Sky Harbor Airport just west of the I-10 on University Drive. Comfortable, tiered seating with tables offer unobstructed views of speakers and the 25 foot rear projection screen along with abundant space for work papers and note-taking. The amphitheater is equipped with wireless internet, and a fully integrated Audio/Visual system including: DVD/CD player, easy plug-and-play hook-ups for laptops, wireless microphones, Direct TV, seven speaker sound system with mixing board, and two robotic cameras with 180 degree microphones for recording directly to DVD.

Interested parties should contact Heidi Anderson at 480-736-4822 or visit [www.airconferencecentre.com](http://www.airconferencecentre.com).

#### **About AIR Marketing:**

*AIR Marketing, known for Analytics + Imagination=Results, is a data-driven marketing and advertising agency. Clients nationwide look to AIR to get, keep and grow more customer revenue through dynamic campaigns that produce measurable results. For more information visit: [www.airmarketing.com](http://www.airmarketing.com)*